








<h1>PARTNER BENEFITS</h1>	 <b>PLATINUM</b> \$15,000	 <b>GOLD</b> \$10,000	 <b>SILVER</b> \$5,000	 <b>BRONZE</b> \$2,500	 <b>PROMOTER</b> \$1,000
<h2>Visibility/Marketing</h2>					
Company Advertisement on an SBAC webpage	<i>Full Banner, Square</i>	<i>½ banner, button</i>	<i>button</i>		
Blog feature on SBAC Insights	6	4	1		
E-Newsletter feature sent to 12,000+ business contacts	6	4	1		
Social Media Posts	12	6	3	1	
Dedicated Partner page, logo and hotlink on SBAC home page scroll	☒	☒	☒	☒	
Partner logo included on SBAC Staff email signatures and in e-newsletters	☒	☒	☒	☒	
Opportunity to include literature or items in any event swag bags	☒	☒	☒	☒	
Member Directory Listing on SBAC Website	☒	☒	☒	☒	☒
Partner logo in Step-n-Repeat	☒	☒	☒	☒	☒
<h2>Connections/Events</h2>					
Opportunity to address attendees during events	☒				
Opportunity to host/cohost an event	☒	☒			
Complimentary Admission to select SBAC events	6	4	2		
Complimentary SBAC Annual Golf Outing Golfers	8	4	1		
Opportunity to advertise in event e-brochures	<i>Full page</i>	<i>½ page</i>	<i>logo</i>		
Annual Strategic Engagement consultation	☒	☒	☒	☒	
Opportunity to include literature or items in any event swag bags	☒	☒	☒	☒	☒

For more ways to support the SBAC or to host a title event, please contact Patti Zikmund at [patti@sbacil.org](mailto:patti@sbacil.org).