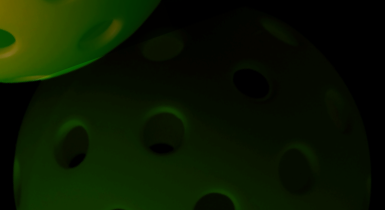
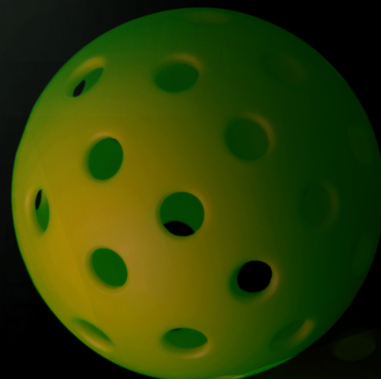
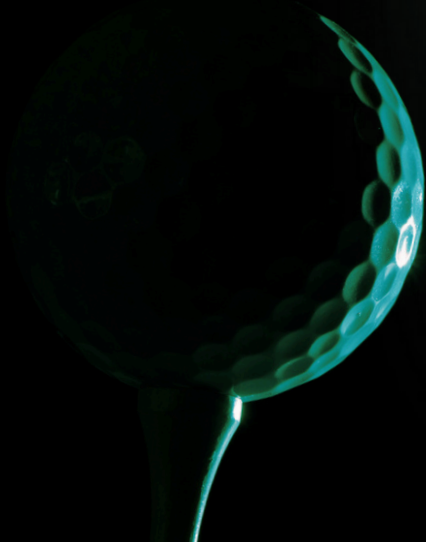




# SUMMER SPORTSFEST

JULY 15TH  
SEPTEMBER 9TH



# Summer Sportsfest Sponsorships

## **1 Pickle-Golf Champion Sponsorship \$15,000 One Available**

- Event Naming Rights for both the SBAC Pickleball and Golf Tournaments
- Premier signage at both Golf and Pickleball Tournament's registration tables
- Prominent Logo and Company Name on both event and registration web pages
- Front page mention and full page "Champion" advertisement in Golf and Pickleball Tournament's digital programs
- Table provided to display materials/giveaways at hole of choice on Golf course and at Pickleball Tournament
- Targeted social media posts at least four times per month leading up to the event across all platforms
- Opportunity to address group at both outings and multiple verbal mentions throughout Pickleball Tournament
- Team with SBAC staff member for special "Champion" of the Court competition at mid-point point Pickleball Tournament
- 2 Golf Foursomes (8 players) and 2 Pickleball teams (4 players).
- Trophy branding for both Golf and Pickleball Tournaments

## **2 Big - Hitter Sponsorship \$10,000 Two Available**

- Premier/choice signage at Golf and Pickleball Tournament
- Table provided to display materials/giveaways at hole of choice on Golf course and at Pickleball Tournament
- Prominent Logo and Company Name on both event and registration web pages
- Full page advertisement in Golf and Pickleball digital programs
- Targeted social media posts least two times per month leading up to the event across all platforms
- Opportunity to address the group at both events and multiple verbal mentions throughout
- 2 Golf Foursomes (8 players) and 2 Pickleball teams (4 players).

## **3 Beverage Sponsorship \$7,500 One Available**

- Signage on two drink carts driving around Golf course
- Prominent signage at Sports Drinks Display -Pickleball
- Logo & Company Name on both event and registration web pages
- Half page advertisements in Golf and Pickleball digital programs
- Table provided to display materials/giveaways at hole of choice on Golf course and shared table at Pickleball Tournament
- Social media posts at two times per month leading up to the event across all platforms
- Verbal mentions at both events throughout
- 1 Golf Foursome and 2 Pickleball teams (4 players each).

# Summer Sportsfest Sponsorships

## 4 Birdie - Ace Sponsorship \$5,000

Multiple Available

- Signage and table at premier Golf hole and signage at Pickleball Tournament
- Prominent placement on both event and registration web pages
- Half page advertisement in Golf and Pickleball digital programs
- Shared table at Pickleball Tournament to display materials/giveaways
- Targeted social media posts least two times per month leading up to the event across all platforms
- Verbal mentions at both events throughout
- Entry of 1 Golf Foursomes (4 player) and 1 Pickleball team (2 players)

## 5 Rally - Drive Sponsorship \$2,500

Multiple Available

- Signage at Golf hole and at Pickleball Tournament
- Placement on event and registration web pages
- Quarter page advertisement in Golf and Pickleball digital programs
- Shared table at Pickleball Tournament to display materials/giveaways
- Verbal mention at start of Golf outing and twice during Pickleball Tournament
- Targeted social media posts least one time per month leading up to the event across all platforms
- Entry of 1 Golf Twosome (2 player) and 1 Pickleball team (2 players)

## 6 Volley - Birdie Sponsorship \$1,250

Multiple Available

- Signage at Golf hole and at Pickleball Tournament
- Placement on event and registration web pages
- Eighth page advertisement in Golf and Pickleball digital programs
- Verbal mention at the start of Golf outing and Pickleball Tournament
- One Social media post leading up to event across all platforms
- One Golfer (1 player) and One Pickleball player (1 player)



***\*\*We will attempt to accommodate substitutions for these events, space permitting***